

# Firm Profit Planning & Monitoring

FirmPlan™ is profit planning and analysis software designed specifically for use and application with professional service firms.

It enables you to quickly build a profit plan for a professional service firm and monitor the results through a customized Firm DashBoard™.

In a glance you'll be able to tell if the firm's performance is on target or if key metrics have slipped into the "Red Zone" and require action.

**FirmPlan™ enables professional service firms to quickly obtain all of the information they need to better manage their business.**

A simple turn of the dials will enable you to perform a range of "what-if" analysis and discover how simple activities can add thousands in bottom line profits.

For professional service firm planning and performance monitoring, FirmPlan™ is without rival in the marketplace today.



***"In the words of one client: 'So far, so WOW!' The buzz these products create is unbelievable! I can trace 72 new business clients to our relationship with you. That works out to annual fees of around \$500,000 this year and every year... with more to come!"***

Michael O'Kelley, Palius + O'Kelley, USA



Talk with a Principa Practice Development Advisor to learn how FirmPlan can help you grow your practice and help your clients build a better business.

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