Fresh & Creative Marketing – On Tap

How you position your firm and the services you offer is central to the level of success you achieve in delivering value added services.

Delta4 marketing system

The **Delta4 Marketing System**™ is supported by turn-key, step-by-step implementation instructions, all designed to help you position yourself in your clients and prospects eyes as their "trusted advisor".

Move your firm up the value chain by positioning yourself as much more than just 'bean counters'.

It offers everything you need to determine how best to approach prospective and current clients to promote your firm's expertise.

Importantly, it helps you anchor your sales and marketing activity so that you can "stand out" from the crowd and attract the type of clients you want to work with.

This system provides you with hundreds of template marketing pieces including letters, brochures, flyers, postcards, websites and more.

"I send out your 'Profit Builder' Newsletter and I receive no fewer than two quality new client leads from it each and every month."

Mike Takaki, Takaki and Co, USA

PRINCIPA
Building Better Business.

Talk with a Principa Practice Development Advisor to learn how the Delta4 Marketing System can help you grow your client base and differentiate your firm in the marketplace.

Contact Us: info.ap@principa.net info.na@principa.net info.uk@principa.net

www.principa.net