

# New Generation Business Analysis Tool

GamePlan™ is a new generation business analysis and financial scenario financial planning tool that allows you to easily perform powerful business analysis, including:

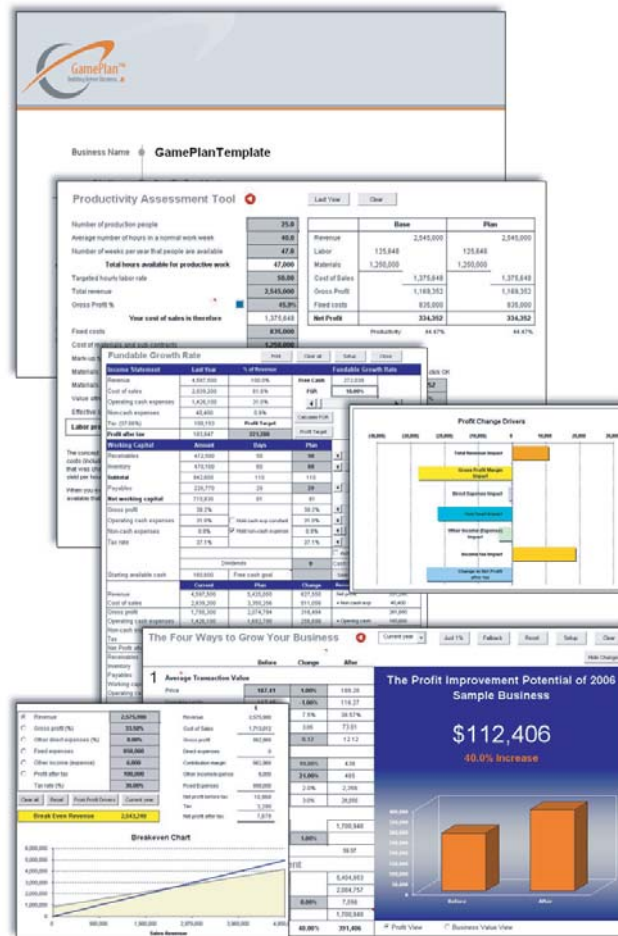
- What-If Analysis
- Key Profit Drivers
- Profit Improvement Potential Calculator
- Productivity Analysis
- Fundable Growth Rate
- Cash Flow Projections
- Business Trend Analysis
- Client Loyalty
- Business Performance Review



*Now your business clients can obtain all the relevant information they need in order to better manage their business in the same way...*

Equipped with "intelligent business analysis" capabilities, you can generate Business Performance Review Reports and Analysis for your business clients in literally two clicks and about 10 minutes data entry.

Designed specifically with the typical small to mid-sized business owner in mind, these invaluable reports demonstrate in graphical format and in 'plain English' what is happening in their business, and importantly, what could be achieved with some business enhancement services.



***"Before I joined the Principa Alliance I entered a client's data into the GamePlan software and sent him the Management Reports to get his thoughts. He called me the very next day and said just one word... 'JOIN!'"***

Cliff Jenner, Clark Jenner, United Kingdom



Talk with a Principa Practice Development Advisor to learn how GamePlan can help you grow your practice and help your clients build a better business.

Contact Us: info.ap@principa.net info.na@principa.net info.uk@principa.net