

Menu of Services, Costing Tool & Proposal Generator

ServicePlan™ is a powerful software application that acts as a menu of services, a services costing tool, and an automatic proposal generator.

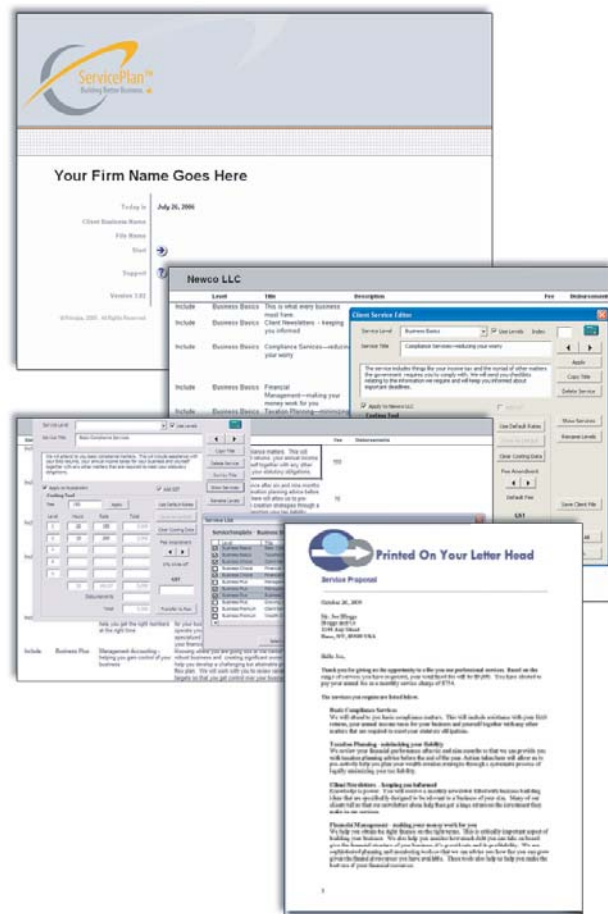
It helps ensure that every one of your clients and prospects are aware of every service you can offer them and allows you to quickly and easily write fully customizable service proposal letters.

ServicePlan™ enables you to define how you offer your services (stand alone or as bundled packages) and gives you greater flexibility in pricing them.

Now there's a simple way for your clients to discover and choose from ALL the services you can offer them.

Using the built in costing tool you can calculate how much to charge for each service based on the time estimated to complete the project, or on a value-based fixed price basis.

This flexible, customizable application will greatly enhance your productivity, at the same time allowing you to seamlessly present your services and proposals in a polished, professional way to both clients and prospects alike.



We do not have the right or the power to pre-determine what the marketplace wants — to do so is arrogant in the extreme. Give your clients the chance to select the services they'd like you to perform by ensuring they're aware of every one of them!



Talk with a Principa Practice Development Advisor to learn how ServicePlan can help you grow your practice and help your clients build a better business.

Contact Us: info.ap@principa.net info.na@principa.net info.uk@principa.net